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## Presidents' Column

Mary C. Gildea

Ida S. Broo

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# The Woman C. P. A.

JOINT BI-MONTHLY BULLETIN

of the American Woman's Society of Certified Public Accountants  
and the American Society of Women Accountants

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## The Presidents' Column

By MARY C. GILDEA, C. P. A.

During the past year and a half we have heard a great deal of the necessity for the production of machines and tools before effective war production could get into its stride. It has been impressed upon us that materials and trained workers alone are not enough—they must have the proper tools.

Similarly, management must have good, effective tools if it is to function smoothly and efficiently. Since accounting is one of the most important tools of management—in fact, it probably is *the* most important tool—skillful and competent accountants and good accounting records are a necessity to the stepped-up production of our war effort. That is the way in which women accountants can best do their part to help win this war. Do your work well and keep yourselves informed of the everchanging needs of management in every line of production and marketing.

The President and Public Relations Chairman of each Chapter are requested to inform Miss Gretchen Wells of Los Angeles our national Public Relations Chairman, regarding the activities of the Chapter in connection with war work.

We have been informed of the death of Elizabeth Phillips of the Los Angeles Chapter. The sympathy of the Society is extended to her family and to her friends and associates, the Los Angeles Chapter.

By IDA S. BROO, C. P. A.

A few short weeks ago we were all concerned with our individual problems, but in one instant Bombs on Pearl Harbor pushed personal problems into the background. Members of the A. W. S. C. P. A. are, first of all, American citizens and today their chief concern is the Future of America.

Every member is ready to respond immediately and wholeheartedly to the call for service ringing out today. The only question is "How and Where can we Serve?"

Few of us can don becoming uniforms and be in the thick of the excitement. Service for most of us will be far more prosaic—doing our own work more efficiently, and aiding whenever need arises in our own communities. Life at home must go on and women have the responsibility of keeping up normal activities. Men will be called to the colors—women must fill their jobs.

American women have enjoyed privileges far beyond those accorded women in any previous society. Today they have an unparalleled opportunity to measure up in full to their responsibilities, to prove themselves worthy of holding a respected place in industry and the professions.

A generation ago America helped to win a war, but lose the Peace following. In this History must not repeat!